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KIMBALL ART CENTER SOLIDIFIES FIVE-YEAR AGREEMENT WITH PARK CITY MUNICIPAL CORPORATION

*Agreement keeps the Park City Kimball Arts Festival on Historic Main Street;
Annual event draws over 50,000 people from around the world and brings more than
\$19 Million in Economic Impact*

PARK CITY, UT - Kimball Art Center (KAC) and Park City Municipal Corporation are pleased to announce the organizations have entered into a five-year agreement that will keep the annual Park City Kimball Arts Festival on Historic Main Street through 2021. The Arts Festival is the KAC's largest public fundraiser that allows the organization to provide free year-round art exhibitions, gallery tours, monthly "Art Talks" and art education to teachers, students and others throughout the community. The 48th Annual Park City Kimball Arts Festival will be hosted on August 4-6, 2017. Future dates will take place on August 3-5, 2018; August 2-4, 2019, July 31-August 2, 2020; and, August 6-8, 2021.

"The Kimball Art Center continues to grow to provide strong economic value to Park City as well as consistent cultural benefits to visitors and residents alike," said Robin Marrouche, Executive Director for the Kimball Art Center. "This agreement allows us to deepen our great relationship with Park City Municipal, local collaborators, volunteers and patrons while providing a truly world-class experience during the annual Park City Kimball Arts Festival and throughout the year."

"The City is thrilled to continue our partnership with a great organization that does so much to promote art and culture in our community," said Mayor Jack Thomas. "The Kimball Arts Festival is an iconic, community event that is enjoyed by Park City's locals."

The KAC will continue to host Friday Locals' Night, sponsored by Park City Municipal, which allows early access to the Festival for local residents to preview the art, enjoy live music and gather with the community to dine and shop on Historic Main Street. The KAC remains committed to partnering with local organizations to deepen the community's engagement with the arts. Additional elements of the festival, such as Taste of Art, Park City Gallery Association Festival Stroll and Festival After Dark, will once again feature partnerships and programming from local businesses who believe in the power of the arts.

The agreement also includes key performance measures to help mitigate issues like energy consumption and traffic congestion. The KAC and Park City Municipal will work together to promote public transportation solutions and sustainable practices that help reduce the Festival's carbon footprint. The Park City Kimball Arts Festival is Park City's largest summer event. The economic impact of the 2016 Arts Festival was \$19,788,171 statewide and has continued to grow each year, and is considered one of the hallmark events in the Park City community.

About the Kimball Art Center

For more than 40 years, the Kimball Art Center has inspired and connected the Park City community through art. The nonprofit center provides art education, free exhibitions and a variety of events to the public, including the annual Park City Kimball Arts Festival that

attracts more than 50,000 people to Park City's Historic Main Street. For more information on the KAC and its numerous community offerings and programs, please visit www.kimballartcenter.org. Art Starts Here™